

REAL TIME CUSTOMER FEEDBACK AT THE POINT-OF-EXPERIENCE



HANDHELD

TOUCHPOINT

The **OPINIONMETER HANDHELD TOUCHPOINT** supports a full range of mobile technologies, providing a survey system with ultimate device flexibility.

The **HANDHELD TOUCHPOINT** can be used as a stand-alone system or to supplement the **TOUCHPOINT** kiosk model. It can be passed to inpatients, airline passengers, diners, exhibitors, etc. to obtain their views without the need for them to walk to a kiosk. Or your own staff or researchers can use it to replace paper surveys, collecting views in person or over the phone without data re-entry.

FEATURES AND BENEFITS

- SUPPORTS PDA, UMPC AND TABLET DEVICES
- EASILY MODIFIED – DOWNLOAD NEW OR REVISED QUESTIONS DOWNLOADED ANYTIME
- MULTIPLE CHOICE, SELECT ALL THAT APPLY, OPEN-ENDED QUESTION TYPES
- MULTILINGUAL SURVEY CAPABILITY
- BRANCHING LOGIC
- WIRED OR WIRELESS CONNECTIVITY
- ONSCREEN KEYBOARD

“The flexibility and portability of the Opinionmeter make it very effective tool providing a low cost alternative to labor-intensive data gathering.”

COMMUNITY AND FAMILY ACTIVITIES, FORT HOOD

“I know our success was due, in large measure, to the use of the handheld Opinionmeters. Easy to use, (in fact, it’s literally fool-proof), with reports available instantaneously—that about sums it up!”

NEW YORK STATE BAR



WWW.OPINIONMETER.COM 1-888-OPMETER