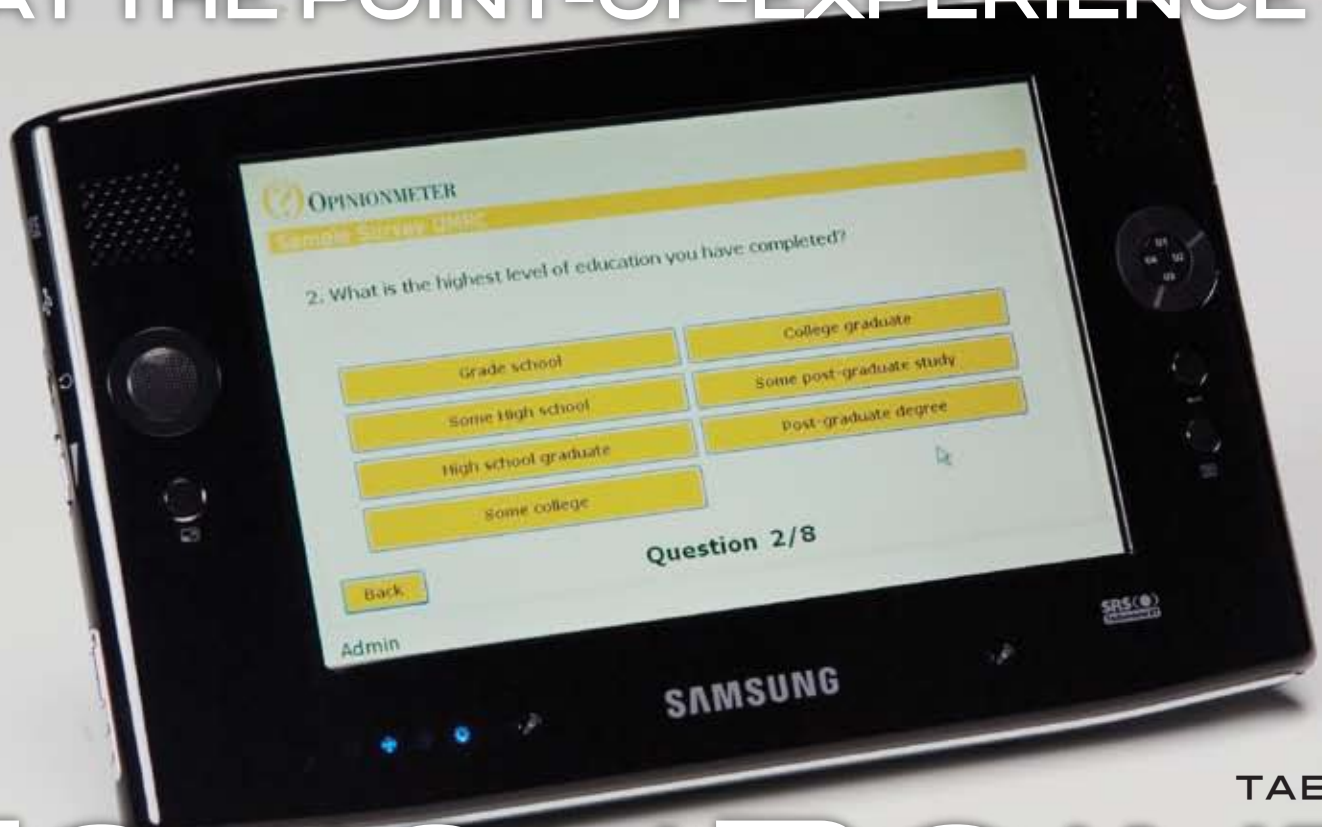


REAL TIME CUSTOMER FEEDBACK AT THE POINT-OF-EXPERIENCE



TABLET

TOUCHPOINT

The **OPINIONMETER HANDHELD TOUCHPOINT TABLET** supports a full range of mobile technologies, providing a survey system with ultimate device flexibility.

The **HANDHELD TABLET** can be used as a stand-alone system or to supplement the **TOUCHPOINT KIOSK** model. It can be passed to inpatients, airline passengers, diners, exhibitors, etc. to obtain their views without the need for them to walk to a kiosk. Or your own staff or researchers can use it to replace paper surveys, collecting views in person or over the phone without data re-entry.

FEATURES AND BENEFITS

- ULTIMATE MOBILITY, BATTERY-POWERED
- SIMPLE-TO-USE TOUCH SCREEN
- OPEN-ENDED COMMENTS, ON-SCREEN KEYBOARD
- MULTIMEDIA—COLOR VIDEO AND GRAPHICS
- WIRELESS AND WIRED CONNECTIVITY OPTIONS
- MULTIPLE LANGUAGES
- BRANCHING LOGIC, SKIP PATTERNS
- WALL, TABLE OR STAND-MOUNTED

"The Opinionmeter system measures satisfaction immediately, and can be stratified down to the individual provider level (allows us to give individual teams their own score and to recognize those teams with the best patient satisfaction.) We started the system here at Robins, but it is now being utilized throughout the AFMC."
COL GEORGE JOHNSON, USAF

"This is something that is very positive to have in the community. The system will help our city preserve the commitment to providing quality service to the people who live here."

LESLIE TROPEPE, CITY OF LAUDERHILL



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